

## Key CECIMO role for Marcus Burton

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New CECIMO chairman of the Market Intelligence Committee Marcus Burton (left) with his predecessor Frank Brinken

**During the last CECIMO meeting, the General Assembly elected Marcus Burton as chairman of the Market Intelligence Committee for a period of two years.**

As the successor to Frank Brinken, vice-chairman of Starrag Holding AG, Mr Burton will guide the Market Intelligence Committee of the European Association that represents more than a third of the world machine tool (MT) production.

He will lead the CECIMO Economic Department, which provides up to date information to the member associations regarding the evolution of the machine tool global market, and aggregates the national data, in order to assess the global weight of CECIMO machine tool builders, whether in terms of production, exports, imports or consumption.

He will also coordinate the collaboration with the associations of machine tools builders in other major countries outside Europe (Japan, USA, South Korea, Taiwan, and more recently Brazil) in creating global statistics on orders and shipments.

Mr Burton will guide the team to discuss the latest trends in the market, define new methodologies and tools to constantly improve the quality of the market intelligence, but he will also provide input on challenging debates for the machine tool industry, such as dual use, automation of work and the economic consequences of Brexit.

“European manufacturing is leading the world in industrial digitisation and new technologies. To preserve the competitiveness of our machine tool industry, we need to ensure a fair and open trade, a market attractive for foreign investment and high-tech innovation,” he commented.

After gaining a first-class honours degree in Production Engineering, a Masters degree in Machine Tool Technology and an MBA Executive Programme from the University of Birmingham, Mr Burton entered the metrology industry, spending 15 years with Brown and Sharpe (USA) as a general manager and director of a number of European subsidiary companies.

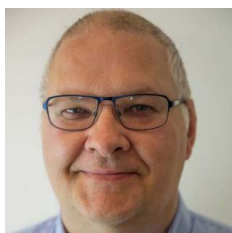
He joined Yamazaki Mazak, as group business development director for Europe in October 2005 and was appointed managing director of Yamazaki Mazak UK in October 2007 and then European group managing director in January 2010 responsible to Japan for all Mazak’s European operations including manufacturing, engineering and the European sales and service subsidiary companies.

In April 2017 Mr Burton took on the new role of non-executive director of Yamazaki Mazak UK, with specific interest in future business strategy and external relations which has taken on more significance since the decision for the UK to leave the European Union.

Mr Burton is also a board member of the Manufacturing Technologies Association (MTA).

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**Dave Tudor**

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